



## Welcome to the #1 H2020IPMWORKS Newsletter

Do you want to know more about our project? Come with us!

## WHAT IS IPMWORKS?



### Our project,

IPMWORKS is a H2020 financed project gathering 31 partners from 16 European countries, coordinated by the French National Research Institute for Agriculture, Food and the Environment (INRAE). The objective is to promote the adoption of IPM strategies, based on a EU-wide network of farmers, who will both progress further in the adoption of IPM – through peer-to-peer learning and joint efforts – and demonstrate to other farmers that holistic IPM "works". It will coordinate existing networks promoting IPM and launch new hubs of farms in regions or sectors where IPM pioneers are not yet engaged in a relevant network.

It will collect data for comparing IPM strategies, and share results and dissemination material through channels widely used by farmers, broadcasting IPM success stories, in order to disseminate the IPM best practices adoption throughout the EU.

## Our people

IPMWORKS Consortium balances 14 Member States (Belgium, France, Denmark, Finland, Germany, Greece, Ireland, Italy, Poland, Portugal, Slovenia, Spain, The Netherlands, and the United Kingdom) and 2 associated countries (Serbia and Switzerland). The consortium is assembled with various types of organizations covering the following roles: Farmers organizations; Applied research, advisory and extension services; Academic research on social sciences; Academic research on agronomy (sensu lato) and environmental science and Training organizations.



## The Hubs

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## Take a look at our official Leaflet

### Integrated Pest Management

Integrated Pest Management (IPM) is based on a diversity of pest management measures (prevention, non-chemical control, best practices for optimizing pesticide efficiency, etc.). These are combined at the farm level to enable reduced reliance on pesticides, and therefore a decrease in the exposure of the environment and people to pesticides. Few pioneer farmers throughout Europe are testing such IPM strategies and are succeeding in achieving good outcomes with low pesticide inputs. However the majority of European farmers still rely heavily on pesticides, with major environmental and societal impacts, because most of them have not adopted a comprehensive, farm-level and holistic IPM strategy so far.

### Objectives

- Promote the adoption of IPM strategies, based on a EU-wide network of farmers, who will both progress further in the adoption of IPM - through peer-to-peer learning and joint efforts - and demonstrate to other farmers that holistic IPM works!
- Coordinate existing networks promoting IPM and launch new hubs of farms in regions or sectors where IPM pioneers are not yet engaged in a relevant network. Advisors coordinating hubs have a major role in facilitating knowledge sharing, coaching farmers to find their own IPM solutions, and organizing local demonstration activities.
- Stimulate access to the IPM Decisions' platform and provide information on the IPM methods, to collect data for comparing IPM strategies, and share results and dissemination material through channels widely used by farmers, broadcasting IPM success stories.
- Organise training, and produce training material, targeting both farmers outside the network and advisory services.

### Project structure

**WP 1: Approaches, methods and lessons for the development of IPM demo networks.** Production of best practices, recommendations and tools for an efficient IPM Farm Demo Network.

**WP 2: Network building at European level.** Setting up a network of IPM-demonstration-farms, and building a community of farmers, advisors and researchers, to encourage exchange of experiences, foster interactive innovation and ultimately promote the adoption of IPM.

**WP 3: Farm Demonstration activities.** Demonstration to farmers outside the network, showing good practices related to advanced holistic IPM designed at the farm level.

**WP 4: IPM Resource Toolbox.** Development of the Resource Toolbox to provide easy access to IPM resources for internal and external stakeholders.

**WP 5: Monitoring, evaluation, data management.** Supply of quantitative and qualitative information to farmers and hub coaches in the network about implementation of IPM strategies at farm level.

**WP 6: Dissemination, Communication and Training.** Transmission of project results of scientific and technical relevance for stakeholders involved in IPM.

**WP 7: IPM policy engagement and sustainability strategy.** Active engagement of policy-makers and stakeholders as expert advocates on IPM to strive for sustainability of the IPM Demo network beyond the project.

**WP 8: Project Coordination and Management.**

**WP 9: Ethics requirements.** Validation of the compliance with the ethics-related obligations.

### IPMWORKS

IPMWORKS - An EU-wide farm network demonstrating and promoting cost-effective IPM strategies - is a four-year project (2020-2024) financed by the Horizon 2020 Research and Innovation programme of the EU.

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21 new groups of demo farms in 14 countries

250 demo events, showing 250 success stories

31 partners from 16 countries

5 existing national networks of IPM demo farms

Creating a unique IPM Resource Toolbox

# OFFICIAL LEAFLET



## Take a look at IPMWORKS Events

In the last 6 months of the project, several IPMWORKS presentation sessions, hub-launch events and first demonstrations were organised. Follow us on this journey!



PROJECT PRESENTATION, FRENCH  
DEPHY NETWORK WEBINAR



PROJECT PRESENTATION, ZERO POLLUTION  
SOCIETY EVENT (EU GREEN WEEK)



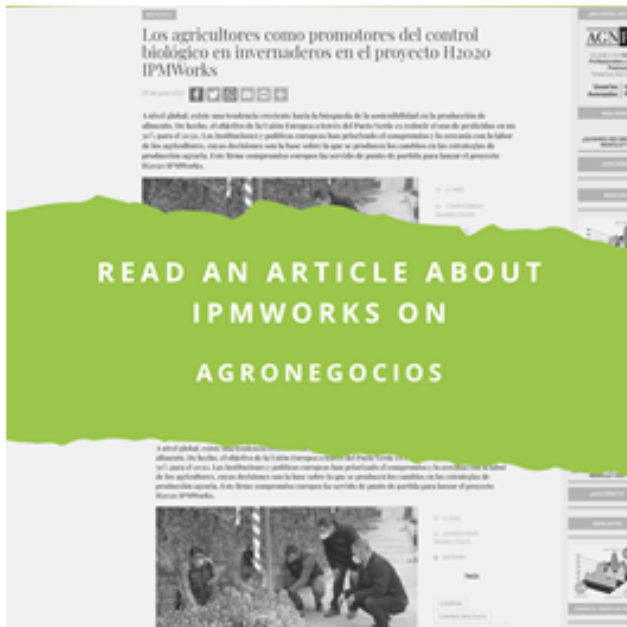
2 DEMO-EVENTS, SPAIN



2 DEMO-EVENTS, PORTUGAL

## Who is talking about IPMWORKS?

In the last months, IPMWORKS was mentioned in two media articles: one in Agronegocios, a Spanish platform, that focuses on news of the agri-food sector, and the other in Open Access Government, an informative platform that compiles data analysis, news, and exclusive features for the public and private sector.



and...

## Beastie the Bug meets IPMWORKS:



**#BESTIETHEBUG**

The United Nations have proclaimed 2020 as the International Year of Plant Health (IYPH). In January 2020, the EPPO Secretariat launched the Beastie the Bug communication campaign. More info [here](#). Beastie the Bug stopped recently at France, Spain, Portugal and Belgium, and it's now at home!

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### **We have launched our Social Media Channels!**

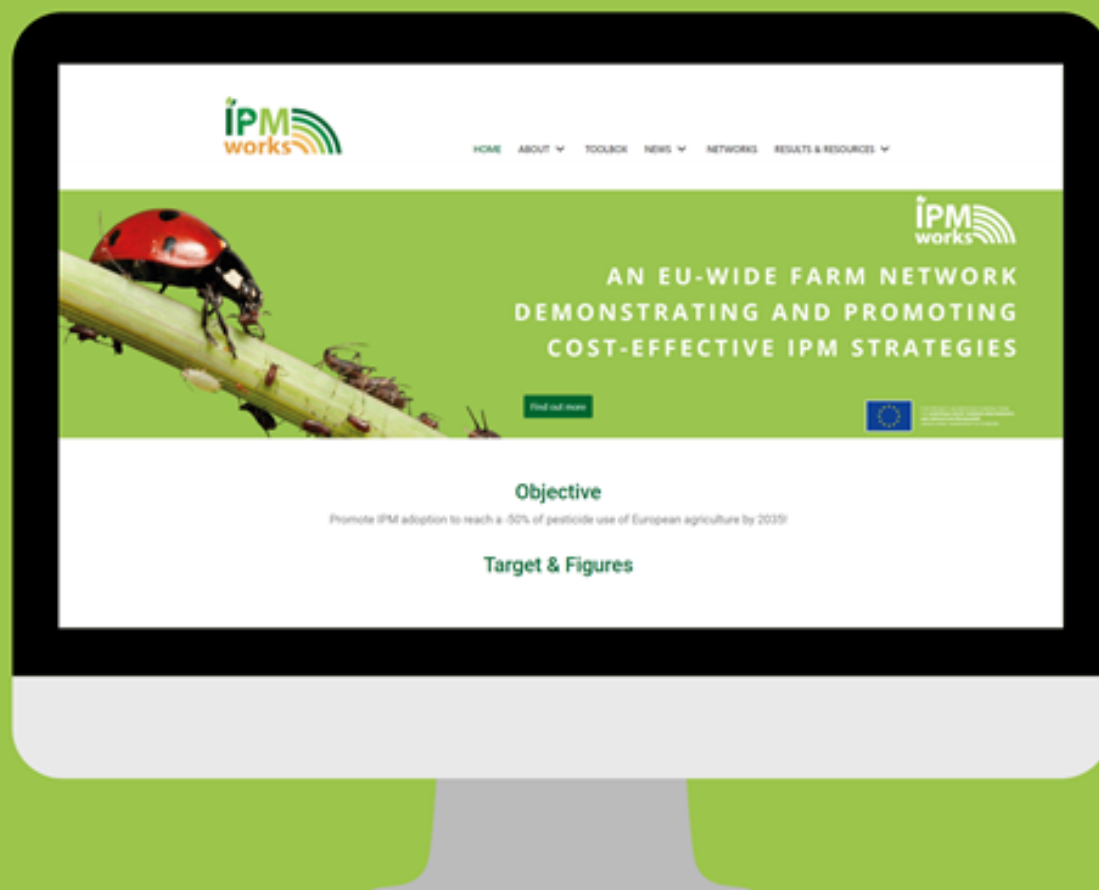
In the month of May we have launched our first two posts in IPM's Twitter and LinkedIn! Since then our Social Media Channels have been on a glance! If you want to know more about the project and about Integrated Pest Management you must follow us!



**Our Website is online!**



# #WEAREON!



For further information...

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